

Press Information *For Immediate Release*

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PRO Landscape Acquires Visual Impact's EARTHSCAPES Design Software

Kansas City, MO (April 21, 2016) – Drafix Software, Inc., the leading supplier of landscape design software is pleased to announce that it has acquired the business assets of Visual Impact Imaging's EARTHSCAPES.

"We're thrilled to have the EARTHSCAPES users join the PRO Landscape community," said Pete Lord, President, of Drafix Software, Inc. "We've competed with EARTHSCAPES for close to 20 years in a friendly, professional manner and we felt that by moving some of their assets to the PRO Landscape platform we will be able to provide an even better landscape design solution for both customer bases as well as new customers. "

The two companies reached a deal that accomplished PRO Landscape's needs to further expand its industry leading design software. For Visual Impact Imaging's owners it allowed them to move on to other ventures.

"The PRO Landscape team has been great to work with throughout the acquisition process," said Anne Behner Coke, President of Visual Impact Imaging. "We feel this is a great opportunity for the future of landscape design software. Combining the strengths of the EARTHSCAPES application with the vision of the PRO Landscape development team will result in a strong design application for years to come."

Since most users are approaching their busy season Drafix Software will continue to offer support to EARTHSCAPES customers as the image library and key features are added to PRO Landscape.

Users of EARTHSCAPES who choose to migrate to PRO Landscape will benefit from the breadth of the product offering including use of the PRO Landscape Companion tablet app, which is included with PRO Landscape.

Product and Pricing Information

PRO Landscape includes photo imaging, easy-to-use CAD, complete customer proposals, night and holiday lighting, and 3D rendering. PRO Landscape also includes the PRO Landscape Companion app, which allows users to create photo imaging, CAD designs and price quotes on a tablet. PRO Landscape compatible with Microsoft Windows Vista, Windows 7, 8 and 10. PRO Landscape will run on a Mac if

the appropriate Windows software is installed. The PRO Landscape Companion app runs on either iPad or Android tablets. For more information, or to place an order, customers may call 1-800-231-8574, email sales@prolandscape.com, or visit prolandscape.com.

PRO Landscape Version 22 is currently shipping in English, with Spanish, Italian and German versions to be available later in 2016.

About Drafix Software, Inc.

Drafix Software, Inc. opened for business in 1994 and continues to be the worldwide leader in providing professional photo imaging and design solutions for landscape contractors, designers, architects and garden centers. Products are sold direct to customers throughout North America, South America and the UK. Other international customers can purchase through a global network of distributors. The software is also used as a standard teaching aid in high school, technical, and college-level courses.

Press Information

For more information about PRO Landscape and Drafix Software, members of the press should contact David Sloan, Marketing Director, at (816) 842-4955 or e-mail david@prolandscape.com.

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